



Homes  
England

# Oxfordshire Growth Board

Working with Homes England to transform the housing market and deliver more homes

29 January 2019

**#MakingHomesHappen**

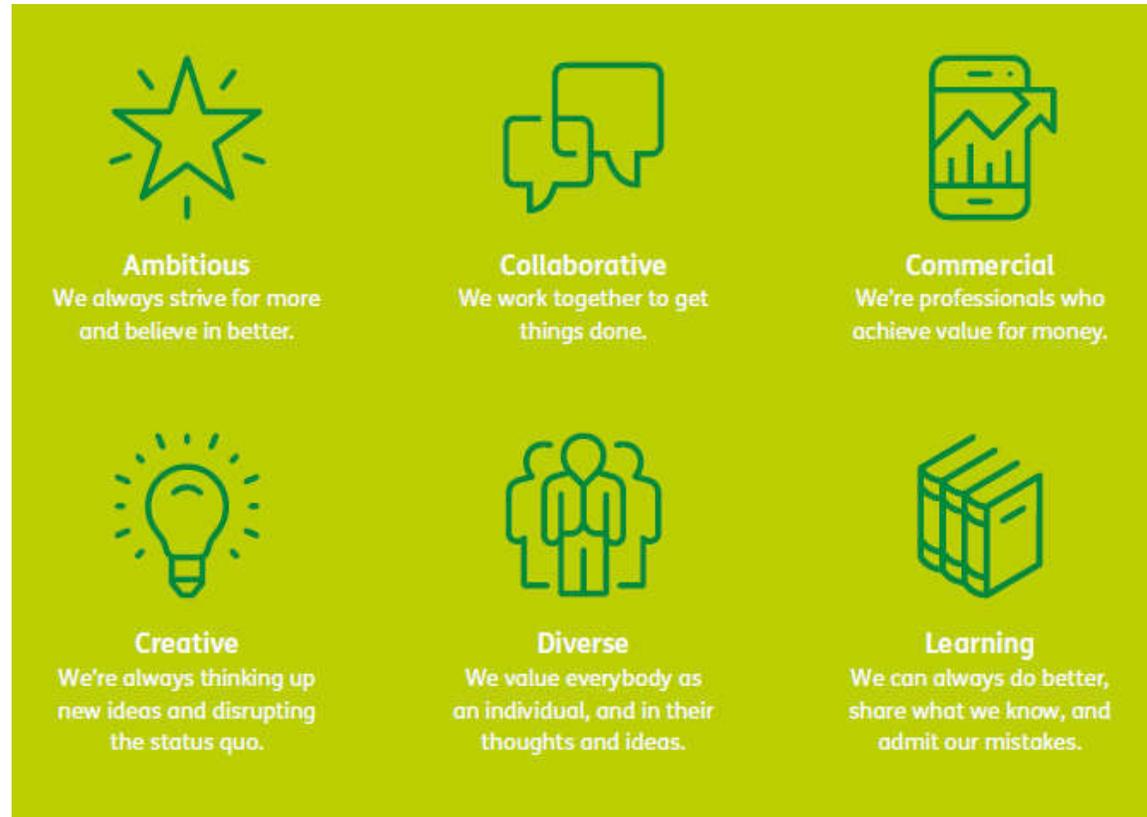
# A new agency

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# Who are we?

- We were launched in **January 2018** to play a major role in **fixing the housing market**.
- Nearly **750 employees** – with the ambition to **double** over the next 18 months.
- Work in **collaboration** with **ambitious partners**.

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# Our Strategic Plan

- At Budget 2018, we published our **five-year Strategic Plan** outlining the steps we'll take, in partnership with the sector, to achieve our mission.
- This plan is our **invitation to work with you**.
- Within the next few years, we will have **invested over £27bn** across our programmes.

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# Our mission and objectives

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**Our mission** is to intervene in the market to ensure more homes are built in areas of greatest need, to improve affordability.

We will make this sustainable by creating a more resilient and diverse housing market.

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# Our objectives



We'll unlock public and private land where the market will not, to get more homes built where they are needed.



We'll ensure a range of investment products are available to support housebuilding and infrastructure, including more affordable housing and homes for rent, where the market is not acting.



We'll improve construction productivity.



We'll create a more resilient and competitive market by supporting smaller builders and new entrants, and promoting better design and higher quality homes.



We'll offer expert support for priority locations, helping to create and deliver more ambitious plans to get more homes built.



We'll effectively deliver home ownership products, providing an industry standard service to consumers.

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# Working with ambitious partners and places

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## Great early progress in Oxfordshire

- Homes England continues to invest across the full range of our programmes in Oxfordshire
- We are making the move away from a programme based approach to a Place Based way of working
- First Housing and Growth Deal as part of a new strategic partnership
- Last week's submission of the Didcot Garden Town £218m Housing Infrastructure Fund bid

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## Opportunities and challenges to sustaining this...

- Working in partnership across local government and with central government
- Aligning economic strategy with housing and infrastructure delivery and sustainability
- Delivery is King: milestones and track record
- Collaborative problem solving
- Long term pipeline for further investment - pipeline

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# Thank you

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